漢傳媒集團有限公司*

SEE CORPORATION LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 491)

ANNOUNCEMENT OF FINAL RESULTS FOR THE YEAR ENDED 30 JUNE 2012

The Board of directors (the "Board") of See Corporation Limited (the "Company") announces the audited consolidated results of the Company and its subsidiaries (hereinafter collectively referred to as the "Group") for the year ended 30 June 2012, together with the comparative figures for the previous year, as follows:

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the year ended 30 June 2012

	Notes	2012 HK$'000	2011 HK$'000
Turnover	4	**34,128**	30,003
Cost of sales		**(22,174)**	(19,140)
Gross profit		**11,954**	10,863
Other revenue		**768**	884
Distribution costs		**(6,511)**	(3,762)
Administrative expenses		**(31,786)**	(32,880)
Other operating expenses	6	**(11,779)**	(27,355)
Change in fair value of financial assets at fair value through profit or loss		**(2,911)**	(3,798)
Loss from operations	6	**(40,265)**	(56,048)
Finance costs	7	**(629)**	(2,291)
Gain on partial disposal of associates		**68,617**	–
Profit/(loss) before taxation		**27,723**	(58,339)
Taxation	8	**–**	–
Profit/(loss)for the year		**27,723**	(58,339)
Other comprehensive income for the year, net of tax		**–**	–
Total comprehensive income/(loss) for the year		**27,723**	(58,339)
Profit/(loss) for the year attributable to:			
Owners of the Company		**30,868**	(52,362)
Non-controlling interests		**(3,145)**	(5,977)
		27,723	(58,339)
Total comprehensive income/(loss) attributable to:			
Owners of the Company		**30,868**	(52,362)
Non-controlling interests		**(3,145)**	(5,977)
		27,723	(58,339)
Earnings/(loss) per share attributable to the owners of the Company	9		
– Basic and diluted		**HK$0.02**	HK$(0.05)

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

At 30 June 2012

	Notes	At 30 June 2012 HK$'000	At 30 June 2011 HK$'000
Non-current assets			
Intangible assets		**–**	–
Property, plant and equipment		**21,804**	21,603
Interests in associates	*10*	**7,384**	26,583
Loan receivable		**10,000**	10,000
		39,188	58,186
Current assets			
Film rights		**14,089**	25,735
Film production in progress		**227,230**	129,414
Music production in progress		**597**	1,465
Inventories		**67**	55
Trade and other receivables, deposits and prepayments	*11*	**5,817**	9,249
Financial assets at fair value through profit or loss		**2,805**	5,716
Cash and bank balances		**87,672**	102,994
		338,277	274,628
Current liabilities			
Trade and other payables	*12*	**74,159**	57,221
Bank overdraft – secured		**9,943**	9,953
		84,102	67,174
Net current assets		**254,175**	207,454
Total assets less current liabilities		**293,363**	265,640
Net assets		**293,363**	265,640

	At 30 June 2012 HK$'000	At 30 June 2011 HK$'000
Equity		
Capital and reserves attributable to the owners of the Company		
Share capital	**12,455**	12,455
Reserves	**297,144**	266,276
	309,599	278,731
Non-controlling interests	**(16,236)**	(13,091)
	293,363	265,640

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the year ended 30 June 2012

1. CORPORATE INFORMATION

The Company was incorporated in Bermuda on 27 March 1992 as an exempted company with limited liability under the Companies Act 1981 of Bermuda (as amended) and its shares are listed on The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

The address of the registered office of the Company is Clarendon House, Church Street, Hamilton HM11, Bermuda and the address of the principal place of business of the Company is Office D & E, 20th Floor, EGL Tower, No. 83 Hung To Road, Kwun Tong, Kowloon, Hong Kong.

2. APPLICATION OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS ("HKFRSs")

In the current year, the Group has applied the following new and revised HKFRSs by the Hong Kong Institute of Certified Public Accountants ("HKICPA").

HKFRSs (Amendments)	Improvements to HKFRSs issued in 2010
HKAS 24 (Revised)	Related Party Disclosures
HKFRS 1 (Amendment)	Severe Hyperinflation and Removal of Fixed Dates for First-time Adoptors
HKFRS 7 (Amendments)	Disclosures – Transfers of Financial Assets
HK(IFRIC) – Int 14 (Amendment)	Prepayments of a Minimum Funding Requirement

The application of the new and revised HKFRSs in the current year has had no material impact on the Group's financial performance and positions for the current and prior years and/or on the disclosures set out in these consolidated financial statements.

New and revised Standards and Interpretations in issue but not yet effective

The Group has not early applied the following new and revised HKFRSs that have been issued but are not yet effective:

HKAS 1 (Revised) (Amendments)	Presentation of Items of Other Comprehensive Income[2]
HKAS 12 (Amendments)	Deferred Tax: Recovery of Underlying Assets[1]
HKAS 19 (2011)	Employee Benefits[3]
HKAS 27 (2011)	Separate Financial Statements[3]
HKAS 28 (2011)	Investments in Associates and Joint Ventures[3]
HKAS 32 (Amendments)	Presentation – Offsetting Financial Assets and Financial Liabilities[4]
HKFRS 1 (Amendments)	Government Loan[3]
HKFRS 7 (Amendments)	Disclosures – Offsetting Financial Assets and Financial Liabilities[3]
HKFRS 7 and HKFRS 9 (Amendments)	Mandatory Effective Date of HKFRS 9 and Transition Disclosures[5]
HKFRS 9	Financial Instruments[5]
HKFRS 10	Consolidated Financial Statements[3]
HKFRS 11	Joint Arrangements[3]
HKFRS 12	Disclosure of Interests in Other Entities[3]
HKFRS 13	Fair Value Measurement[3]
HK(IFRIC) – Int 20	Stripping Costs in the Production Phase of a Surface Mine[3]

[1] *Effective for annual periods beginning on or after 1 January 2012.*

[2] *Effective for annual periods beginning on or after 1 July 2012.*

[3] *Effective for annual periods beginning on or after 1 January 2013.*

[4] *Effective for annual periods beginning on or after 1 January 2014.*

[5] *Effective for annual periods beginning on or after 1 January 2015.*

HKFRS 9 Financial Instruments

HKFRS 9 issued in 2009 introduces new requirements for the classification and measurement of financial assets. HKFRS 9 amended in 2010 includes the requirements for the classification and measurement of financial liabilities and for derecognition.

Key requirements of HKFRS 9 are described as follows:

HKFRS 9 requires all recognised financial assets that are within the scope of HKAS 39 Financial Instruments: Recognition and Measurement to be subsequently measured at amortised cost or fair value. Specifically, debt investments that are held within a business model whose objective is to collect the contractual cash flows, and that have contractual cash flows that are solely payments of principal and interest on the principal outstanding are generally measured at amortised cost at the end of subsequent accounting periods. All other debt investments and equity investments are measured at their fair values at the end of subsequent reporting periods. In addition, under HKFRS 9, entities may make an irrevocable election to present subsequent changes in the fair value of an equity investment (that is not held for trading) in other comprehensive income, with only dividend income generally recognised in profit or loss.

The most significant effect of HKFRS 9 regarding the classification and measurement of financial liabilities relates to the presentation of changes in the fair value of a financial liability (designated as at fair value through profit or loss) attributable to changes in the credit risk of that liability. Specifically, under HKFRS 9, for financial liabilities that are designated as at fair value through profit or loss, the amount of change in the fair value of the financial liability that is attributable to changes in the credit risk of that liability is presented in other comprehensive income, unless the recognition of the effects of changes in the liability's credit risk in other comprehensive income would create or enlarge an accounting mismatch in profit or loss. Changes in fair value attributable to a financial liability's credit risk are not subsequently reclassified to profit or loss. Under HKAS 39, the entire amount of the change in the fair value of the financial liability designated as at fair value through profit or loss was presented in profit or loss.

HKFRS 9 is effective for annual periods beginning on or after 1 January 2013, with earlier application permitted.

New and revised Standards on consolidation, joint arrangements, associates and disclosures

In June 2011, a package of five standards on consolidation, joint arrangements, associates and disclosures was issued, including HKFRS 10, HKFRS 11, HKFRS 12, HKAS 27 (as revised in 2011) and HKAS 28 (as revised in 2011).

Key requirements of these five standards are described below.

HKFRS 10 replaces the parts of HKAS 27 Consolidated and Separate Financial Statements that deal with consolidated financial statements and HK (SIC)-Int 12 Consolidation – Special Purpose Entities. HKFRS 10 includes a new definition of control that contains three elements: (a) power over an investee, (b) exposure, or rights, to variable returns from its involvement with the investee, and (c) the ability to use its power over the investee to affect the amount of the investor's returns. Extensive guidance has been added in HKFRS 10 to deal with complex scenarios.

HKFRS 11 replaces HKAS 31 Interests in Joint Ventures and HK (SIC)-Int 13 Jointly Controlled Entities – Non-Monetary Contributions by Venturers. HKFRS 11 deals with how a joint arrangement of which two or more parties have joint control should be classified. Under HKFRS 11, joint arrangements are classified as joint operations or joint ventures, depending on the rights and obligations of the parties to the arrangements. In contrast, under HKAS 31, there are three types of joint arrangements: jointly controlled entities, jointly controlled assets and jointly controlled operations.

In addition, joint ventures under HKFRS 11 are required to be accounted for using the equity method of accounting, whereas jointly controlled entities under HKAS 31 can be accounted for using the equity method of accounting or proportionate accounting. The application of HKFRS 11 might results in changes in the classification of the Group's joint arrangements and their accounting treatments.

HKFRS 12 is a disclosure standard and is applicable to entities that have interests in subsidiaries, joint arrangements, associates and/or unconsolidated structured entities. In general, the disclosure requirements in HKFRS 12 are more extensive than those in the current standards.

These five standards are effective for annual periods beginning on or after 1 January 2013. Earlier application is permitted provided that all of these five standards are applied early at the same time.

HKFRS 13 Fair Value Measurement

HKFRS 13 establishes a single source of guidance for fair value measurements and disclosures about fair value measurements. The Standard defines fair value, establishes a framework for measuring fair value, and requires disclosures about fair value measurements. The scope of HKFRS 13 is broad; it applies to both financial instrument items and non-financial instrument items for which other HKFRSs require or permit fair value measurements and disclosures about fair value measurements, except in specified circumstances. In general, the disclosure requirements in HKFRS 13 are more extensive than those in the current standards. For example, quantitative and qualitative disclosures based on the three-level fair value hierarchy currently required for financial instruments only under HKFRS 7 Financial Instruments: Disclosures will be extended by HKFRS 13 to cover all assets and liabilities within its scope.

HKFRS 13 is effective for annual periods beginning on or after 1 January 2013, with earlier application permitted.

Amendments to HKAS 1 Presentation of Items of Other Comprehensive Income

The amendments to HKAS 1 retain the option to present profit or loss and other comprehensive income in either a single statement or in two separate but consecutive statements. However, the amendments to HKAS 1 require additional disclosures to be made in the other comprehensive income section such that items of other comprehensive income are grouped into two categories: (a) items that will not be reclassified subsequently to profit or loss; and (b) items that may be reclassified subsequently to profit or loss when specific conditions are met. Income tax on items of other comprehensive income is required to be allocated on the same basis.

The amendments to HKAS 1 are effective for annual periods beginning on or after 1 July 2012. The presentation of items of other comprehensive income will be modified accordingly when the amendments are applied in the future accounting periods.

Amendments to HKAS 12 Deferred Tax: Recovery of Underlying Assets

The amendments to HKAS 12 provide an exception to the general principles in HKAS 12 that the measurement of deferred tax assets and deferred tax liabilities should reflect the tax consequences that would follow from the manner in which the entity expects to recover the carrying amount of an asset. Specifically, under the amendments, investment properties that are measured using the fair value model in accordance with HKAS 40 Investment Property are presumed to be recovered through sale for the purposes of measuring deferred taxes, unless the presumption is rebutted in certain circumstances.

The amendments to HKAS 12 are effective for annual periods beginning on or after 1 January 2012.

Amendments to HKAS 19 Employee Benefits

The amendments to HKAS 19 change the accounting for defined benefit plans and termination benefits. The most significant change relates to the accounting for changes in defined benefit obligations and plan assets. The amendments require the recognition of changes in defined benefit obligations and in the fair value of plan assets when they occur, and hence eliminate the 'corridor approach' permitted under the previous version of HKAS 19. The amendments require all actuarial gains and losses to be recognised immediately through other comprehensive income in order for the net pension asset or liability recognised in the consolidated statement of financial position to reflect the full value of the plan deficit or surplus.

The amendments to HKAS 19 are effective for annual periods beginning on or after 1 January 2013 and require retrospective application with certain exceptions.

Amendments HKAS 32 – Presentation – Offsetting Financial Assets and Financial Liabilities

The amendments to HKAS 32 address inconsistencies in current practice when applying the offsetting criteria and clarify:

- the meaning of 'currently has a legally enforceable right of set-off'; and

- that some gross settlement systems may be considered equivalent to net settlement.

The amendments are effective for annual periods beginning on or after 1 January 2014 and are required to be applied retrospectively.

The Group is in the process of assessing the potential impact of the above new HKFRSs upon initial application but is not yet in a position to state whether the above new HKFRSs will have a significant impact on the Group's results of operations and financial position.

3. BASIS OF PREPARATION

The consolidated financial statements have been prepared in accordance with all applicable Hong Kong Financial Reporting Standards ("HKFRSs"), which is a collective term that includes all applicable individual Hong Kong Financial Reporting Standards, Hong Kong Accounting Standards ("HKASs"), and Interpretations ("Ints") issued by the HKICPA and accounting principles generally accepted in Hong Kong. In addition, the consolidated financial statements include applicable disclosures required by the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") and by the Hong Kong Companies Ordinance.

The consolidated financial statements have been prepared under historical cost convention except for certain financial assets which are carried at fair values. The preparation of the consolidated financial statements in conformity with HKFRSs requires the use of certain critical accounting estimates. It also requires management to exercise its judgment in the process of applying the Company's accounting policies.

4. TURNOVER

Turnover of the Group represents revenue from (i) film and TV programme production, (ii) event production, (iii) artiste and model management, (iv) music production and (v) investment in securities. The amounts of each significant category of turnover recognised during the year are as follows:

	2012	2011
	HK$'000	*HK$'000*
Turnover		
Film and TV programme production	**23,670**	17,611
Event production	**375**	684
Artiste and model management	**9,955**	11,172
Music production	**128**	536
	34,128	30,003

5. SEGMENT INFORMATION

For the purpose of resource allocation and performance assessment, information reported to the executive directors of the Company, being the chief operating decision maker (the "CODM") for the purposes of resources allocation and assessment of segment performance focuses on types of goods or services delivered or provided.

In a manner consistent with the way in which information is reported internally to CODM for the purpose of resources allocation and performance assessment, the Group is currently organised into the following operating segments:

– Film and TV programme production
– Event production
– Artiste and model management
– Music production
– Investment in securities

Information regarding the Group's reportable segments is presented below.

(a) Segment revenue and results

	Film and TV programme production *HK$'000*	**Event production** *HK$'000*	**Artiste and model management** *HK$'000*	**Music production** *HK$'000*	**Investment in securities** *HK$'000*	**Consolidated** *HK$'000*
2012						
Segment revenue	**23,670**	**375**	**9,955**	**128**	**–**	**34,128**
Segment results	**8,809**	**146**	**2,904**	**95**	**–**	**11,954**
Interest income						**99**
Unallocated gains						**669**
Unallocated corporate expenses						**(20,218)**
Distribution costs	**(5,800)**	**–**	**(208)**	**(503)**	**–**	**(6,511)**
Administrative expenses	**(10,474)**	**(293)**	**(766)**	**(35)**	**–**	**(11,568)**
Other operating expenses	**(9,434)**	**–**	**(1,365)**	**(980)**	**–**	**(11,779)**
Change in fair value of financial assets at fair value through profit or loss	**–**	**–**	**–**	**–**	**(2,911)**	**(2,911)**
Loss from operations						**(40,265)**
Finance costs						**(629)**
Gain on partial disposal of associates						**68,617**
Profit before taxation						**27,723**
Taxation						**–**
Profit for the year						**27,723**

	Film and TV programme production HK$'000	Event production HK$'000	Artiste and model management HK$'000	Music production HK$'000	Investment in securities HK$'000	Consolidated HK$'000
2011						
Segment revenue	17,611	684	11,172	536	–	30,003
Segment results	6,530	106	3,730	497	–	10,863
Interest income						427
Unallocated gains						457
Unallocated corporate expenses						(21,424)
Distribution costs	(3,121)	–	(55)	(586)	–	(3,762)
Administrative expenses	(8,249)	(97)	(2,886)	(224)	–	(11,456)
Other operating expenses	(26,179)	–	(1,175)	(1)	–	(27,355)
Change in fair value of financial assets at fair value through profit or loss	–	–	–	–	(3,798)	(3,798)
Loss from operations						(56,048)
Finance costs						(2,291)
Loss before taxation						(58,339)
Taxation						–
Loss for the year						(58,339)

Segment revenue reported above represented revenue generated from external customers. There were no inter-segment sales in the current year (2011: Nil).

Segment result represents the profit earned by each segment without allocation of central administration costs including directors' salaries, corporate legal professional fee and financial costs. This is the measure reported to the CODM for the purpose of resource allocation and assessment of segment performance.

(b) Segment assets and liabilities

	Film and TV programme production *HK$'000*	Event production *HK$'000*	Artiste and model management *HK$'000*	Music production *HK$'000*	Investment in securities *HK$'000*	Consolidated *HK$'000*
2012						
Segment assets	**245,386**	**110**	**4,081**	**733**	**2,813**	**253,123**
Unallocated assets						**124,342**
Consolidated assets						**377,465**
Segment liabilities	**39,320**	**2,571**	**10,144**	**658**	**2**	**52,695**
Unallocated liabilities						**31,407**
Consolidated liabilities						**84,102**
2011						
Segment assets	165,639	71	1,620	1,605	5,716	174,651
Unallocated assets						158,163
Consolidated assets						332,814
Segment liabilities	32,635	10,037	8,541	565	–	51,778
Unallocated liabilities						15,396
Consolidated liabilities						67,174

For the purpose of monitoring segment performance and allocating resources between segments:

– all assets are allocated to reportable segments other than interests in associates and other unallocated head office and corporate assets that are not attributable to segments; and

– all liabilities are allocated to reportable segments other than unallocated corporate financial liabilities that are not attributable to segments.

(c) Other segment information

	Film and TV programme production *HK$'000*	Event production *HK$'000*	Artiste and model management *HK$'000*	Music production *HK$'000*	Investment in securities *HK$'000*	Unallocated *HK$'000*	Consolidated *HK$'000*
2012							
Other segment information:							
Additions to non-current assets	**1,001**	**–**	**–**	**–**	**–**	**8**	**1,009**
Amortisation of film rights	**14,861**	**–**	**–**	**–**	**–**	**–**	**14,861**
Depreciation	**325**	**–**	**48**	**–**	**–**	**435**	**808**
Impairment loss recognised in respect of:							
– trade and other receivables, deposits and prepayments	**1,649**	**–**	**1,365**	**23**	**–**	**–**	**3,037**
– film rights	**7,785**	**–**	**–**	**–**	**–**	**–**	**7,785**
– music production in progress	**–**	**–**	**–**	**902**	**–**	**–**	**902**
Write down on inventories	**–**	**–**	**–**	**55**	**–**	**–**	**55**
Reversal of impairment loss in respect of trade and other receivables	**(37)**	**–**	**(117)**	**–**	**–**	**–**	**(154)**
2011							
Other segment information:							
Additions to non-current assets	408	–	12	–	–	11	431
Amortisation of intangible assets	–	–	–	–	–	17	17
Amortisation of film rights	11,081	–	–	–	–	–	11,081
Depreciation	200	97	48	–	–	545	890
Impairment loss recognised in respect of:							
– trade and other receivables, deposits and prepayments	3,713	–	1,175	–	–	–	4,888
– film rights	22,466	–	–	–	–	–	22,466
Write down on inventories	–	–	–	1	–	–	1
Loss on disposal of property, plant and equipment	322	–	137	–	–	154	613
Reversal of impairment loss in respect of trade and other receivables	(140)	–	(86)	–	–	–	(226)

(d) Geographical information

The Group's revenue from external customers by geographical location are detailed as below:

	2012 *HK$'000*	2011 *HK$'000*
Hong Kong	**24,802**	22,650
The People's Republic of China (The "PRC")	**7,396**	2,373
Others	**1,930**	4,980
	34,128	30,003

As at the end of reporting period, over 90% of the identifiable assets of the Group were located in Hong Kong. Accordingly, no geographical information analysis over non-current assets is presented.

(e) **Information about major customers**

Included in revenues arising from film and TV programme production of approximately HK$23,670,000 (2011: HK$17,611,000) are revenue of approximately HK$6,216,000 (2011: HK$6,980,000) which contributed from the largest customer of the Group. No other single customers contributed 10% or more to the Group's revenue for the year ended 30 June 2012 and 2011.

6. LOSS FROM OPERATIONS

	2012	2011
	HK$'000	*HK$'000*
Loss from operations has been arrived at after charging/(crediting):		
Cost of inventories (included in cost of sales)	**33**	39
Amortisation of film rights (included in cost of sales)	**14,861**	11,081
Amortisation of intangible assets	**–**	17
Auditors' remuneration	**600**	600
Depreciation of property, plant and equipment	**808**	890
Operating leases in respect of land and buildings	**1,840**	2,163
Impairment loss recognised in respect of:		
– trade and other receivables, deposits and prepayments*	**3,037**	4,888
– film rights*	**7,785**	22,466
– music production in progress*	**902**	–
Write down on inventories*	**55**	1
Loss on disposal of property, plant and equipment	**–**	613
Reversal of impairment loss in respect of trade and other receivables	**(154)**	(226)

* *The aggregation of these items represented "Other operating expenses" in the consolidated statement of comprehensive income.*

7. FINANCE COSTS

	2012	2011
	HK$'000	*HK$'000*
Interest on:		
Bank borrowings wholly repayable within five years	**573**	572
Imputed interest on convertible note	**–**	1,614
	573	2,186
Bank charges	**56**	105
	629	2,291

8. TAXATION

Current tax

No provision for Hong Kong Profits Tax has been made as the Company and its subsidiaries incurred taxation loss for the year (2011: Nil).

Deferred tax

At 30 June 2012, the Group had unused tax losses of approximately HK$249,716,000 (2011: HK$159,393,000) available for offset against future profits that may be carried forward indefinitely. No deferred tax asset has been recognised due to the unpredictability of future profit streams.

9. EARNINGS/(LOSS) PER SHARE ATTRIBUTABLE TO OWNERS OF THE COMPANY

The calculation of basic and diluted earnings/(loss) per ordinary share attributable to owners of the Company is based on the following data:

	2012	2011
	HK$'000	*HK$'000*
Earnings/(loss) attributable to owners of the Company for the purpose of basic and diluted earnings/(loss) per ordinary share	**30,868**	(52,362)

	Number of shares	Number of shares
	'000	*'000*
Weighted average number of ordinary shares for the purpose of basic and diluted earnings/(loss) per share	**1,245,460**	1,147,539

For the year ended 30 June 2012, the diluted earnings per share was the same as the basic earnings per share as there was no dilutive potential ordinary share.

For the year ended 30 June 2011, the diluted loss per share was the same as the basic loss per share as there was no dilutive potential ordinary share.

10. INTERESTS IN ASSOCIATES

	2012	2011
	HK$'000	*HK$'000*
Share of net assets of associates	**–**	–
Goodwill arising on acquisition of associates	**7,384**	26,583
	7,384	26,583

On 20 March 2012, Enjoy Profits Limited, a wholly-owned subsidiary of the Company, entered into a conditional agreement to dispose of 13% entire issued ordinary share capital of TVB Pay Vision Holdings Limited ("TVBP") (the "Disposal") at a cash consideration of approximately HK$89,216,000. The Disposal was completed during the year ended 30 June 2012 and a gain on the Disposal of approximately HK$68,617,000 was recorded in the consolidated statement of comprehensive income during the year ended 30 June 2012. Details of the Disposal were set out in the Company's announcement and circular dated 22 March 2012 and 20 April 2012, respectively . Upon completion of the Disposal, the Group is entitled to 5% equity interest in TVBP and TVB Pay Vision Limited (the "TVBPV"). The directors of the Company consider that the Group has retained significant influence over TVBP and TVBPV by the representation of the Group on the board of directors of TVBP and TVBPV despite the interest held by the Group is below 20% and the Group has continuously accounted for TVBP and TVBPV as its associates for the year ended 30 June 2012.

11. TRADE AND OTHER RECEIVABLES, DEPOSITS AND PREPAYMENTS

	2012	2011
	HK$'000	*HK$'000*
Trade receivables, net	**1,104**	3,409
Other receivables, deposits and prepayments	**4,713**	5,840
	5,817	9,249

The Group allows an average credit period of 90 to 180 days (2011: 90 to 180 days) to its customers. The aged analysis of the trade receivables is as follows:

	2012	2011
	HK$'000	*HK$'000*
0 to 90 days	**885**	2,508
91 to 180 days	**219**	901
Over 181 days	**15,092**	13,517
	16,196	16,926
Less: Impairment loss recognised in respect of trade receivables	**(15,092)**	(13,517)
Total	**1,104**	3,409

There is no trade receivables that were past due for over 180 days but not impaired.

Trade receivables of approximately HK$15,092,000 (2011: HK$13,517,000) that were past due for over 180 days and impaired. In determining the recoverability of trade receivables, the directors of the Company considered any change in the credit quality of the trade receivables from the date credit were initially granted and up to the reporting date. Accordingly, the directors of the Company considered provision for impairment in values be made in respect of trade receivables to their recoverable values and believe that there is no further credit provision required in excess of the allowance for doubtful debts.

Movement in the allowance for doubtful debts:

	2012	2011
	HK$'000	*HK$'000*
At the beginning of the year	**13,517**	9,730
Impairment loss recognised in respect of trade receivables	**1,729**	4,201
Amounts written off during the year as uncollectable	**–**	(188)
Reversal of impairment loss during the year	**(154)**	(226)
At the end of the year	**15,092**	13,517

12. TRADE AND OTHER PAYABLES

	2012	2011
	HK$'000	*HK$'000*
Trade payables	**2,625**	4,046
Accruals	**23,082**	19,517
Deposits received from customers	**43,153**	29,131
Other payables	**5,299**	4,527
	74,159	57,221

The following is an aged analysis of trade payables of the Group at the end of the reporting period:

	2012	2011
	HK$'000	*HK$'000*
0 to 90 days	**92**	1,720
91 days or above	**2,533**	2,326
	2,625	4,046

13. EVENTS AFTER THE END OF THE REPORTING PERIOD

Up to the date of the issuance of the consolidated financial statements, no significant events noted after the end of the reporting period.

MANAGEMENT DISCUSSION AND ANALYSIS

Results

The Group's total turnover during the year ended 30 June 2012 was approximately HK$34.1 million, representing an increase of approximately 13.7% from approximately HK$30.0 million for the year ended 30 June 2011. The Group's gross profit for the year was approximately HK$12.0 million, representing an increase of approximately 10.1% from approximately HK$10.9 million in the previous year. The increase in turnover was mainly attributable to an increase in the number of TV programme licence fee contracts being concluded during the year comparing to the fiscal year ended 30 June 2011.

Meanwhile, the Group recorded a loss from operations for the year of approximately HK$40.3 million, compared with approximately HK$56.0 million in the previous year. Such decrease in the loss from operations was mainly attributable to the decrease in the impairment loss in film rights from approximately HK$22.5 million in the fiscal year ended 30 June 2011 to approximately HK$7.8 million in the fiscal year ended 30 June 2012. As a result of the recognition of the one-off gain on partial disposal of associates of approximately HK$68.6 million in 2012, the profit for the year of the Group increased significantly to approximately HK$27.7 million from the loss of approximately HK$58.3 million in 2011.

Other operating expenses for the year decreased to approximately HK$11.8 million from approximately HK$27.4 million in the previous year. Such decrease was mainly contributed by the decrease in impairment loss recognised in respect of film rights during the year.

The profit attributable to owners for the year was approximately HK$30.9 million, compared with a loss of approximately HK$52.4 million in previous year. The earnings per share for the year ended 30 June 2012 was approximately HK$0.02 compared with the loss per share of approximately HK$0.05 for the year ended 30 June 2011.

REVIEW OF OPERATIONS

The Group was principally engaged in the entertainment and media business. Our activities can be categorised as (i) film and TV programme production; (ii) event production; (iii) artiste and model management; (iv) music production; (v) investment in securities; and (vi) investment in a pay TV operation.

Film and TV programme production

The Group generated turnover of approximately HK$23.7 million from film and TV programme production activities for the year ended 30 June 2012, representing an increase of approximately 34.7% from approximately HK$17.6 million in the previous year. The gross profit derived from these activities was approximately HK$8.8 million, compared with approximately HK$6.5 million in the fiscal year ended 30 June 2011. Turnover of this segment for the year was mainly contributed by four films and two TV programmes released by the Group, namely "Love Is The Only Answer", "Marriage With A Liar", "MicroSex Office" and "All About Love", respectively for films, and "Rough Justice" and "The Dragon Gate" for TV programmes.

As of 30 June 2012, the total net book value of the Group's film rights stood at approximately HK$14.1 million. The impairment loss recognised in respect of film rights during the year amounted to approximately HK$7.8 million. The Group's total film and TV programme production in progress as of 30 June 2012 amounted to approximately HK$227.2 million.

Event production

The Group organised a number of promotional events during the year. Turnover from the event production for the year was approximately HK$0.4 million compared with approximately HK$0.7 million in the previous year.

Artiste and model management

The Group continued to manage a group of popular artistes and models including 謝婷婷 (Jennifer Tse#), JJ 賈曉晨 (JJ Jia Xiao Chen#), 莊思敏 (Jacquelin Ch'ng#), 童菲 (Kimmy Tong#), 伍允龍 (Philip Ng#), 蔚雨芯 (Rainky Wai#), EO2 and 狄易達 (Det Dik#).

Turnover and gross profit of the artiste and model management operation for the year were approximately HK$10.0 million and HK$2.9 million respectively, compared with approximately HK$11.2 million and HK$3.7 million, respectively, in the previous year.

Certain English translations of Chinese names or words in this annual report are included for identification purpose only and should not be regarded as the official English translation of such Chinese names or words.

Music production

The turnover of the Group's music album production business during the year was approximately HK$0.1 million, compared with approximately HK$0.5 million in the fiscal year ended 30 June 2011.

Although music production only accounts for a small portion of the Group's total earnings, the Group will continue to produce music albums for our artistes to boost the popularity of our artistes as well as the Group's image.

Investment in securities

No turnover has been recorded in the investment in securities operation during the year and in the previous year. The carrying value of the total segment assets of the investment in securities operation as of 30 June 2012 and 30 June 2011 were approximately HK$2.8 million and HK$5.7 million, respectively. The decrease in the carrying value mainly represented the loss in change in fair value of financial assets at fair value through profit or loss during the year.

Investment in a pay TV operation

On 20 March 2012, Enjoy Profits Limited, a wholly-owned subsidiary of the Company, entered into a conditional agreement to dispose of 13% entire issued ordinary share capital of TVB Pay Vision Holdings Limited (the "TVBP"), (the "Disposal") at a cash consideration of approximately HK$89.2 million. The Disposal was completed during the year and recorded a gain on the Disposal of approximately HK$68.6 million in the consolidated statement of comprehensive income. Details of the Disposal were set out in the Company's announcement and circular dated 22 March 2012 and 20 April 2012, respectively. Upon completion of the Disposal, the Group is entitled to 5% equity interest in TVBP and TVB Pay Vision Limited (the "TVBPV"). The directors of the Company consider that the Group has retained significant influence over TVBP and TVBPV by the representation of the Group on the board of directors of TVBP and TVBPV despite the interest held by the Group is below 20% and the Group has continuously accounted for TVBP and TVBPV as its associates for the year ended 30 June 2012.

GEOGRAPHICAL REVIEW

During the year under review, the Group continued to focus on the Hong Kong and Mainland China markets. The revenue derived from Hong Kong and Mainland China amounted to approximately HK$24.8 million and HK$7.4 million, respectively, representing approximately 72.7% and 21.7% of the total turnover of the Group, respectively.

FUTURE BUSINESS PROSPECTS AND PLANS

The Group has dedicated its efforts in strengthening and opening up distribution channels for its film and TV production in Mainland China. Given the continued opening and expansion of the film and TV production market as well as the continuous growth in the box office in Mainland China, we strongly believe that there is a great potential for the distribution of our film and TV production in Mainland China.

Neither the Group has any future plans for material investments or capital assets and their expected sources of funding in the coming year nor the Group has introduced or announced any new business including new products and services during the year.

We are facing a challenging year ahead with the volatile financial markets and uncertain recovery trends in the world's major economies. We are cautiously optimistic in respect to the prospects of the film and TV production industry in Hong Kong. The Group will be cautious in the selection of stories and scripts for the production of our films and TV programmes. Stringent measures will be adopted in the cost control and risk management for the Group's film and TV projects.

FINANCIAL REVIEW AND LIQUIDITY

As at 30 June 2012, the Group's net assets amounted to approximately HK$293.4 million, compared with approximately HK$265.6 million as at 30 June 2011. The current ratio, representing current assets divided by current liabilities was 4.02.

At the end of the reporting period, the Group had a short-term bank overdraft of approximately HK$9.9 million which bears interest at the lending bank's prime rate per annum or 1% per annum over Hong Kong Inter-bank Offer Rate ("HIBOR"), whichever is higher, and is repayable on demand. The cash and bank balances of the Group amounted to approximately HK$87.7 million. The gearing ratio, as a ratio of total borrowings over total assets, was 0.03.

The Group had contingent liabilities of approximately HK$24.0 million at the end of the reporting period, mainly as a result of a corporate guarantee provided to a financial institution in respect of banking facilities granted to former subsidiaries. Approximately HK$5.5 million of the banking facilities were utilised by those former subsidiaries and this amount was subject to a claim by the financial institution concerned.

EXPOSURE TO FLUCTUATION IN EXCHANGE RATES AND RELATED HEDGES

During the year, the revenue and cost for film and TV programme production, music album production, event production, artiste and model management and investment in securities were mainly dominated in Renminbi and Hong Kong dollars. Borrowings in terms of bank overdraft was denominated in Hong Kong dollars.

As the exchange rates of Hong Kong dollars against Renminbi were relatively stable during the year, the Group's exposure to fluctuations in exchange rates was minimal.

The Group will closely monitor the foreign currency exposure and to arrange for hedging facilities when necessary.

EMPLOYEE SCHEMES

As at 30 June 2012, the Group had 38 employees (All based in Hong Kong). The remuneration policy and package of the Group's employees are periodically reviewed and approved by the executive directors. Apart from provident fund scheme and in-house training programmes, medical insurance scheme, discretionary bonuses and share options may also be awarded to employees according to the assessment of individual performances.

PLEDGE OF ASSETS

As at 30 June 2012, certain assets of the Group with aggregate carrying value of approximately HK$20.4 million (2011: HK$20.6 million) were pledged to secure banking facilities granted to the Company.

MAJOR LITIGATION AND ARBITRATION PROCEEDINGS

1. The Company and its ex-subsidiary, P.N. Electronic Limited ("PNE") have been involved in arbitration proceedings with North American Foreign Trading Corporation ("NAFT") in respect of a gross receivable of HK$18 million and related damages from various parties for goods shipped by PNE and NAFT in 1996. The arbitration proceedings were initiated by NAFT against the Company and PNE claiming for alleged damages in New York, USA. The Company has upon legal advice, vigorously contested the alleged claims and has counterclaimed the said sum of HK$18 million as well as other damages. The Company has not received any documents in relation to the arbitration proceedings for a substantial period of time and insofar as the Company is aware, the proceedings remain dormant.

2. On 13 October 2003, a Writ of Summons and Statement of Claim was issued by BII Finance Company Limited ("BII Finance") against the Company under a guarantee allegedly given by the Company in favour of BII Finance in respect of certain liabilities of Welback Enterprises Limited, a former subsidiary of the Company. The claim is for a sum of approximately HK$3,583,000 and US$248,000 (approximately HK$1,936,000), together with interest.

   The Company has issued Third Party proceedings against Mr. Lee Chun Kwok and Mr. Fong Wing Seng, former directors of the Company, seeking a contribution to the extent of 49% of BII Finance's claim in the event that the Company is found liable to BII Finance (which is denied).

   BII Finance has not taken any steps to progress with the action since June 2006. The Company is prepared and ready to continue to defend BII Finance's claim, and also continue to pursue the Third Party proceedings against Mr. Lee Chun Kwok and Mr. Fong Wing Seng.

Save as disclosed above, no member of the Group is engaged in any litigation or claims of material importance and no litigation or claims of material importance is known to the directors to be pending or threatened by or against any member of the Group.

DIVIDENDS

The directors do not recommend the payment of a final dividend for the year ended 30 June 2012 (2011: Nil).

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

The Company has not redeemed any of its shares during the year. Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities during the year.

CORPORATE GOVERNANCE PRACTICES

During the year ended 30 June 2012, the Company has complied with all the Code Provisions of the Code on Corporate Governance Practices, which was revised and renamed as Corporate Governance Code on 1 April 2012, contained in Appendix 14 to the Listing Rules for the period from 1 July 2011 to 31 March 2012 and of the Corporate Governance Code for the period from 1 April 2012 to 30 June 2012.

Detailed information of the Company's corporate governance practices as set out in the corporate governance report will be included in the Company's annual report to be despatched to the shareholders in due course.

REVIEW OF ANNUAL RESULTS

The annual results for the year have been reviewed by the audit committee of the Company. The audit committee has also reviewed with management and the external auditors the accounting principles and practices adopted by the Group and discussed auditing, internal control and financial reporting matters including the review of the Group's audited annual financial statements for the financial year ended 30 June 2012.

PUBLICATION OF RESULTS ANNOUNCEMENT AND ANNUAL REPORT

This results announcement is published on the designated website of the Stock Exchange at www.hkexnews.hk and on the website of the Company at www.irasia.com/listco/hk/see. The annual report of the Company for the year ended 30 June 2012 containing all the information required by the Listing Rules will be despatched to the shareholders and available on the same websites in due course.

APPRECIATION

The directors would like to express its gratitude to all employees for their diligence and contribution. At the same time, the directors are also thankful for the support they have from all the customers, suppliers and shareholders of the Group.

By Order of the Board of
See Corporation Limited
Dr. Ma Ho Man, Hoffman
Chairman

Hong Kong, 3 September 2012

As at the date of this announcement, the directors are as follows:

Executive Directors:
Dr. Ma Ho Man, Hoffman *(Chairman)*
Mr. Wong Kui Shing, Danny *(Managing Director)*
Mr. Wong Chi Chiu
Ms. Ng Yuk Yee, Feona

Independent Non-executive Directors:
Mr. Li Fui Lung, Danny
Mr. Ng Hoi Yue, Herman
Mr. Heung Pik Lun

* *for identification purpose only*