



英皇文化產業集團有限公司
Emperor Culture Group Limited

於百慕達註冊成立之有限公司 Incorporated in Bermuda with limited liability

Announces 2025/26 Annual Results
Total Revenue Increases by 6.4% to HK\$511 Million
Turnaround to Net Profit

Results Summary

	For the year ended 30 June		Changes
	2026 HK'000	2025 HK'000	
Total revenue	511,411	480,644	+ 6.4%
Box office takings	407,176	389,244	+ 4.6%
Others	104,235	91,400	+ 14.0%
Gross profit	304,521	290,720	+ 4.7%
(Reversal)/Provision of impairment allowances	(47,340)	29,678	N/A
Net profit/(loss)	1,257	(141,646)	Turnaround

(Hong Kong, 29 September 2026) **Emperor Culture Group Limited** (“Emperor Culture Group” or “Group”; Stock Code: 491.HK), which mainly engages in the operation of cinemas under **Emperor Cinemas Group**, today announced its annual results for the year ended 30 June 2026 (“Year”).

Despite the market challenges, the Group’s total revenue increased by 6.4% to HK\$511.4 million (2025: HK\$480.6 million) during the Year, which included revenue from box office takings of HK\$407.2 million (2025: HK\$389.2 million), accounting for 79.6% (2025: 81.0%) of the total revenue, and other income of HK\$104.2 million (2025: HK\$91.4 million), accounting for 20.4% (2025: 19.0%) of the total revenue. Attributable mainly to an increase in its total revenue and a reversal of impairment allowances, the Group achieved a turnaround and recorded a net profit of HK\$1.3 million (2025: net loss of HK\$141.6 million) during the Year. Basic earnings per share was HK0.04 cents (2025: basic loss per share of HK4.4 cents).

As at 30 June 2026, the Group had a total of 23 cinemas in Chinese Mainland, Hong Kong and Macau under the **Emperor Cinemas** and **Emperor Cinemas Plus+** brands, offering a total of 165 houses with approximately 24,000 seats. The Group has already secured a prime location in Beijing – Taikoo Place Beijing, where it will open its third cinema in the capital during 2027.

Mr. Alex Yeung, Chairman and Executive Director of Emperor Culture Group, said, “In recent years, experiential consumption has become one of the growth drivers in the retail industry, and cinemas have in turn transformed from mere screening venues into spaces for experiential consumption. In view of the changing consumption patterns, the Group’s cinemas will offer customers diverse experiences such as live broadcasts of concerts and sports games more proactively – bringing fans together in a space to enhance engagement and create a collective sense of immersion that cannot be replicated by televisions at homes. Plus, the Group offers movie-related merchandise – such as posters and collectible cards – in its cinemas, to extend the customer experience, and introduces movie-watching challenges that allow customers to unlock special gifts, thereby increasing customer stickiness. Meanwhile, the Group will continue enhancing its software and hardware offerings to ensure customers enjoy the best experience throughout a visit to the cinema – from the variety and quality of food and beverages to seat comfort and audio-visual effects.”

Mr. Yeung concluded, “According to the Hong Kong Government’s first Five-Year Plan (2026–2030), Hong Kong plays a vital role as the East-meets-West Centre for International Cultural Exchange, and is committed to developing cultural contents with Hong Kong characteristics. Furthermore, the recently released Policy Address proposed measures for advancing the development of the film industry, including a comprehensive review of the Film Development Fund to attract more private investment, as well as exploring the venue provision for construction of film sets to encourage local filming, thereby maintaining the complete production chain of the local film industry. These favourable measures will provide strong support for the film industry and help drive the thriving and sustainable development of Hong Kong film industry. As one of Hong Kong’s leading cinema operators, the Group will directly benefit from these measures, and remains optimistic regarding the long-term development of the film and cinema industries in the Chinese Mainland, Hong Kong, and Macau.”

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About Emperor Culture Group Limited

Emperor Culture Group principally engages in entertainment, media and cultural development businesses, which mainly include the operation of cinemas under **Emperor Cinemas Group**. Over the years, the Group has built a strategic cinema network with strong presence on prime locations across China. As at 30 June 2026, the Group had a total of 23 cinemas in Chinese Mainland, Hong Kong and Macau under the **Emperor Cinemas** and **Emperor Cinemas Plus+** brands, offering a total of 165 houses with approximately 24,000 seats, and are well-equipped by advanced technologies including Laser IMAX projection system, CINITY projection system, Ultra 4DX or MX4D motion system, ScreenX, and Dolby Vision and Atmos screening system. With its long established **Emperor** brand label, the Group is committed to the comprehensive development of the cinema industry, and endeavors to become a leading high-end premium cinema operator in the industry. For more information, please visit its website: <https://www.EmpCulture.com>.

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