[Immediate Release]

英皇文化產業集團有限公司
Emperor Culture Group Limited
於百慕達註冊成立之有限公司 Incorporated in Bermuda with limited liability

Announces 2025/26 Interim Results

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Total Revenue Increases by approximately 10%
Revenue from Chinese Mainland Increases by approximately 25%

Results Summary

	For the six months ended 31 December		**Changes**
	2025 HK'000	2024 HK'000	
Total revenue	**266,377**	243,147	**+ 9.6%**
Box office takings	***215,541***	*196,529*	***+ 9.7%***
Others	***50,836***	*46,618*	***+ 9.0%***
Gross profit	**156,178**	147,226	**+ 6.1%**
Net (loss)	**(47,615)**	(56,823)	**Reduced by 16.2%**

(Hong Kong, 27 February 2026) **Emperor Culture Group Limited** ("Emperor Culture Group" or "Group"; Stock Code: 491.HK), which mainly engages in the operation of cinemas under ***Emperor Cinemas Group***, today announced its interim results for the six months ended 31 December 2025 ("Period").

Although the market development was hindered by weak consumption sentiment and the lack of blockbusters, the Group's total revenue grew by 9.6% to HK$266.4 million (2024: HK$243.1 million) during the Period; this mainly comprised revenue from box office takings of HK$215.5 million (2024: HK$196.5 million), accounting for 80.9% (2024: 80.8%) of the total revenue. In terms of revenue by geographical segment, revenue from the Chinese Mainland market increased by 25.1% to HK$112.7 million (2024: HK$90.1 million), accounting for 42.3% (2024: 37.0%) of the total revenue, while revenue from the Hong Kong market remained broadly stable at HK$140.1 million (2024: HK$141.0 million), accounting for 52.6% (2024: 58.0%) of the total revenue.

Due to the increase of total revenue and effective cost control measures, the Group's net loss narrowed to HK$47.6 million (2024: HK$56.8 million). Basic loss per share was HK$0.015 (2024: HK$0.018).

As at 31 December 2025, the Group had a total of 24 cinemas in Chinese Mainland, Hong Kong and Macau under the ***Emperor Cinemas*** and ***Emperor Cinemas Plus+*** brands, offering a total of 172 houses with approximately 25,000 seats. During the Period, the Group has secured a prime location in Beijing – Taikoo Place Beijing, where in 2027 the Group will open its third cinema in the capital.

Supported by more collaborations between producers in Hong Kong and the Chinese Mainland, the Group has a positive view regarding the long-term development of the film and cinema industries. The Group will continue adopting a prudent financial management approach in exploring future opportunities for expanding its cinema network, especially in the Chinese Mainland. The Group will also remain committed to closely monitoring market conditions and improving its overall operating efficiency. Leveraging its "***Emperor***" brand established over the past decades, as well as synergy with Emperor Entertainment Group artistes, the Group will endeavour to strengthen its position in the industry.

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About Emperor Culture Group Limited

Emperor Culture Group principally engages in entertainment, media and cultural development businesses, which mainly include the operation of cinemas under ***Emperor Cinemas Group***. Over the years, the Group has built a strategic cinema network with strong presence on prime locations across China. As at 31 December 2025, the Group had a total of 24 cinemas in Chinese Mainland, Hong Kong and Macau under the ***Emperor Cinemas*** and ***Emperor Cinemas Plus+*** brands, offering a total of 172 houses with approximately 25,000 seats, and are well-equipped by advanced technologies including IMAX® and CINITY theatre system, ScreenX, 4DX or MX4D motion systems, D-Box seats and Dolby Atmos audio systems. With its long established ***Emperor*** brand label, the Group is committed to the comprehensive development of the cinema industry, and endeavors to become a leading high-end premium cinema operator in the industry. For more information, please visit its website: https://www.EmpCulture.com.

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