英皇文化產業集團有限公司
Emperor Culture Group Limited
(Incorporated in Bermuda with limited liability)
(Stock Code: 491)

POSITIVE PROFIT ALERT
TURNAROUND TO NET PROFIT

This announcement is made by Emperor Culture Group Limited ("**Company**", together with its subsidiaries collectively referred to as "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company ("**Board**") wishes to inform the shareholders and potential investors of the Company that, based on the preliminary review on the latest available financial information of the Group, the Group expects to record a net profit of not more than HK$3.0 million (2025: net loss of HK$141.6 million) for the year ended 30 June 2026 ("**Year**"). Such turnaround was mainly due to (i) an increase in revenue from its cinema operation; and (ii) a reversal of impairment loss on fixed assets during the Year.

As the Group's audited annual results for the Year ("**Annual Results**") have not yet been finalised, the information contained in this announcement is only based on the information currently available. Publication of the Annual Results is scheduled to be made in late September 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Emperor Culture Group Limited
Yeung Ching Loong, Alexander
Chairman

Hong Kong, 10 September 2026

As at the date of this announcement, the Board comprises:

Executive Directors:	Mr. Yeung Ching Loong, Alexander Ms. Fan Man Seung, Vanessa
Independent Non-executive Directors:	Mr. Ho Tat Kuen Ms. Tam Sau Ying Ms. Wan Choi Ha