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英皇文化產業集團有限公司
Emperor Culture Group Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 491)

**APPLICATION FOR WAIVER FROM STRICT COMPLIANCE WITH
RULE 14.41(a) OF THE LISTING RULES**

Reference is made to the announcement of Emperor Culture Group Limited (the “**Company**”) dated 30 January 2024 (the “**Announcement**”) in relation to the Tenancy Agreement of a new cinema located in Beijing, PRC and the announcement of the Company dated 22 February 2024 (the “**Waiver Announcement**”) in relation to the application by the Company for a waiver from strict compliance with Rule 14.41(a) of the Listing Rules. Unless the context requires otherwise, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

Pursuant to Rule 14.41(a) of the Listing Rules, the Company is required to despatch a circular (the “**Circular**”) containing, among other things, further information of the Tenancy Agreement and the transaction contemplated thereunder, to the Shareholders within 15 business days after publication of the Announcement, which was on or before 22 February 2024.

As disclosed in the Waiver Announcement, the Circular was expected to be despatched to the Shareholders on or before 8 March 2024. As additional time is required for the Company to finalise certain information to be included in the Circular, the despatch date of the Circular is expected to be on or before 5 April 2024. The Company has applied to the Stock Exchange for a waiver from strict compliance with Rule 14.41(a) of the Listing Rules.

By order of the Board
Emperor Culture Group Limited
Fan Man Seung, Vanessa
Chairperson

Hong Kong, 8 March 2024

As at the date of this announcement, the Board comprises:-

Executive Directors:

Ms. Fan Man Seung, Vanessa
Mr. Yeung Ching Loong, Alexander
Mr. Wong Chi Fai

Independent Non-executive Directors:

Ms. Chan Sim Ling, Irene
Mr. Ho Tat Kuen
Ms. Tam Sau Ying