



英皇文化產業集團有限公司
Emperor Culture Group Limited
(Incorporated in Bermuda with limited liability)
(Stock Code: 491)

FORM OF PROXY
SPECIAL GENERAL MEETING (“SGM”) – 14 APRIL 2022 (THURSDAY)

Number of shares to which this form of proxy relates (<i>Note 1</i>)	
--	--

I/We (*Note 2*) _____
of _____
being the registered holder(s) in the capital of Emperor Culture Group Limited (the “Company”), HEREBY APPOINT (*Note 3*) _____ of _____
_____ with Email address (*note 10*) of: _____

or failing him/her the Chairperson of the SGM as my/our proxy to vote and act for me/us at the SGM and at any adjournment thereof to be held via electronic facilities on Thursday, 14 April 2022 at 11:30 a.m. (with the minimum number of persons physically present as is legally required to form a quorate meeting by staff members who are Shareholders or proxies at 2nd Floor, Emperor Group Centre, 288 Hennessy Road, Wanchai, Hong Kong) for the purpose of considering and, if thought fit, passing the resolution set out in the notice convening the SGM and at any adjournment thereof to vote for me/us and in my/our name(s) in respect of the resolutions as indicated below.

Please put a “✓” in the appropriate box below to indicate how you wish your vote(s) to be cast on a poll:

ORDINARY RESOLUTION	FOR (<i>Note 4</i>)	AGAINST (<i>Note 4</i>)
To ratify, confirm and approve the Sale and Purchase Agreements and the transaction contemplated thereunder.		

Date this: _____ day of _____ 2022 Signed (*Note 6*): _____

Notes:

1. Please insert the number of Shares registered in your name(s). If no number is inserted, this form of proxy will be deemed to relate to all the shares in the Company registered in your name(s).
2. Full name(s) and address(es) to be inserted in **BLOCK CAPITALS**.
3. Please insert the name and address as well as email address of the proxy. If no name is inserted, the Chairperson of the SGM will act as your proxy. A Shareholder may appoint one or more proxies (if holding more than one share) to attend the meeting and vote for him. The proxy need not be a member of the Company. **ANY ALTERATION MADE TO THIS FORM OF PROXY MUST BE INITIALLED BY THE PERSON WHO SIGNS IT.**
4. **IMPORTANT: IF YOU WISH TO VOTE FOR A RESOLUTION, TICK IN THE APPROPRIATE BOX MARKED “FOR”. IF YOU WISH TO VOTE AGAINST THE RESOLUTION, TICK THE BOX MARKED “AGAINST”.** If you do not indicate how you wish your proxy to vote, your proxy will be entitled to vote at his/her direction or abstain. Your proxy will also be entitled to vote at his/her discretion or to abstain on any resolution properly put to the SGM other than those referred to in the notice of SGM.
5. The full text of Resolution is set out in the Notice of SGM.
6. This form of proxy must be signed by you or your attorney duly authorised in writing or, in the case of a corporation, must be either under its common seal or under the hand of an officer or attorney duly authorised.
7. In the case of joint registered holders of any share(s), only **ONE PAIR** of login username and password will be provided to the joint registered holders. Any one of such joint registered holders may attend or vote in respect of such share(s) as if he/she/it was solely entitled thereto.
8. To be valid, this form of proxy, together with any power of attorney or other authority, if any, which it is signed or a certified copy thereof, must be deposited at the Company’s Hong Kong Branch Share Registrar, Tricor Tengis Limited, at Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong (“Branch Share Registrar”), or via the designated URL (<https://spot-meeting.tricor.hk>) by using the login username and password provided on the notification letter sent by Branch Share Registrar, not less than 48 hours before the time for the holding of SGM and any adjournment thereof.
9. Completion and delivery of the form of proxy will not preclude you from attending and voting at the SGM via electronic facilities if you so wish and in such event, the form of proxy shall be deemed to be revoked.
10. Registered shareholders are requested to provide a valid email address of his or her proxy (except appointment of “The Chairperson of the Meeting”) for the proxy to receive the login username and password to participate online to the e-Meeting System.

PERSONAL INFORMATION COLLECTION STATEMENT

- (i) “Personal Data” in these statements has the same meaning as “personal data” in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong (“PDPO”).
- (ii) Your supply of Personal Data to the Company is on a voluntary basis. The Company may not be able to process your appointment of proxy and instructions if you fail to provide sufficient information.
- (iii) Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, its share registrar, and/or other companies or bodies for any of the stated purposes, and retained for such period as may be necessary for our verification and record purposes.
- (iv) You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing to the Privacy Compliance Officer of the Company’s Hong Kong Branch Share Registrar, Tricor Tengis Limited, at Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong.